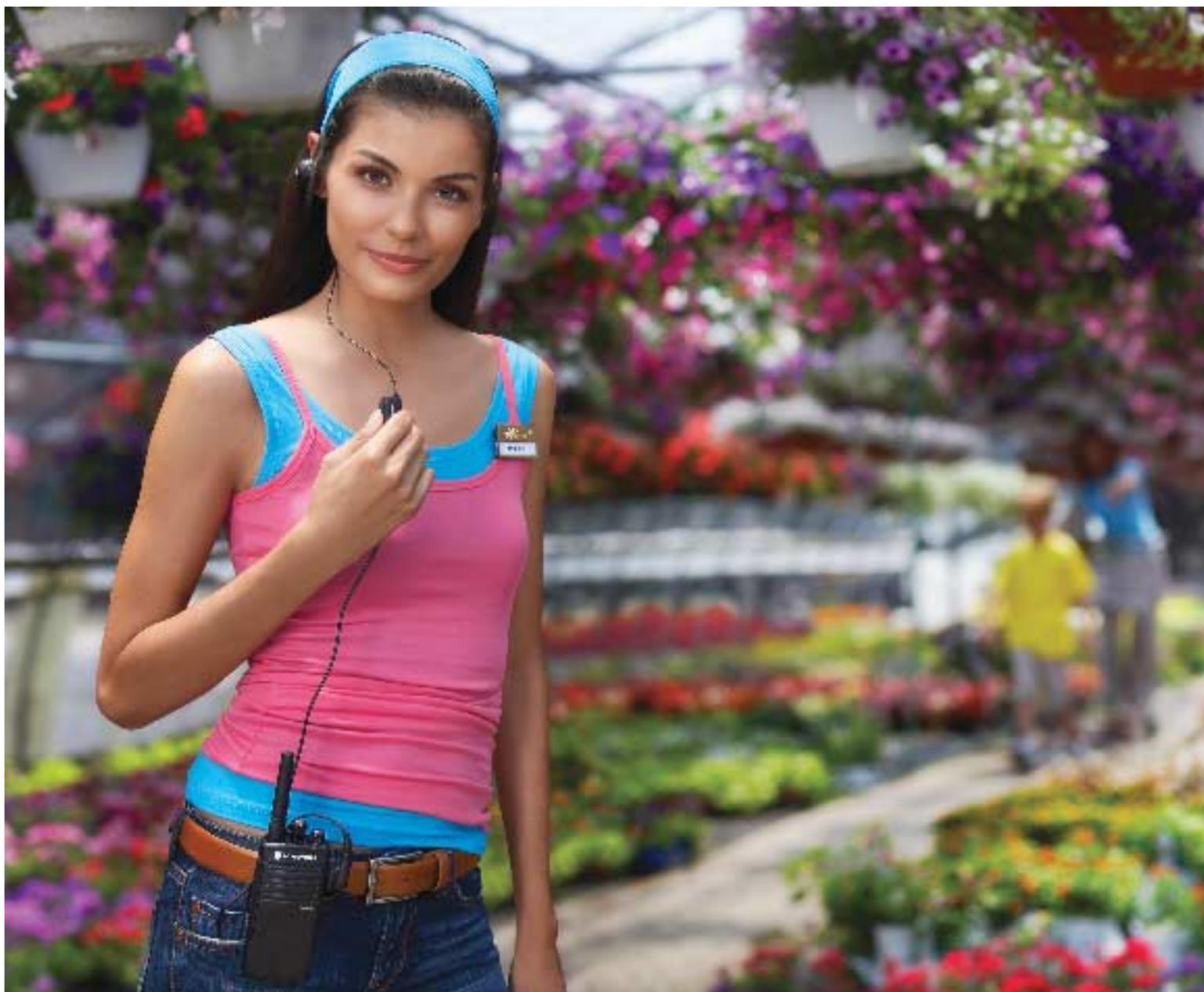




**CP110™**

Portable Two-Way Radios for Retail



# PERFORMANCE YOU CAN COUNT ON

## Introducing the CP110™ Portable Two-Way Radios— Ideal for Retail Operations.

Discover what many of the leading retailers already know—Motorola portable two-way radios offer you a powerful tool to help drive sales and reduce operational costs. Now, through the enhanced technology in the CP110, Motorola brings you an edge in performance that you can leverage in virtually any retail establishment.

With the CP110, you enable clear, constant communications in your store, whether it's an answer to a customer's question, a price check, a cleanup or an emergency—just what you need to address the daily challenges of providing excellent customer service, reducing shrink, ensuring safety and security, dealing with pressure to reduce costs and making employees more efficient.

Affordable and easy to use, the CP110 radios provide the communication tool to help you compete successfully and optimize customer satisfaction. Discover what the CP110 can bring to your retail business.

### Retail Workplace Challenges

### Motorola CP110 Radios Provide Solutions

Providing faster, more responsive customer service

The simple, easy-to-implement, and cost effective CP110 delivers the clear communication that helps employees respond quickly and effectively to customers' needs.

Ensuring safety and security

Security staff can mobilize quickly to respond to accidents, disturbances, or thefts.

Increasing pressure to reduce costs

Help increase employee productivity and efficiency. Respond to customer needs faster. Accelerate restocking and merchandise flow.

Managing an on-site mobile workforce

Employees and managers stay connected even in different parts of the building.

Enhancing customers' shopping experience

CP110 radios eliminate the noise and distraction of paging systems.

# Exceptional Audio Quality. Excellent Durability.

Designed To Meet Retailers' Needs



CP110 UHF non-display



CP110 UHF display

## Exceptional Audio Quality

The CP110™ audio is 30% louder than previous Motorola CP100 models. 2000 mW audio output, speaker magnetic field reduction, wind-noise reduction and improved RF specifications all help deliver this superior audio quality.

## Rugged and Water Resistant

Durable metal diecast chassis helps radios hold up under demanding conditions. The CP110 meets Military 810 C, D, E, F and IP54/55 specifications for shock, rain, humidity, salt fog, vibration, sand, dust, temperature shock, and high and low temperatures.

## Customer Programming Software (CPS)\*

Interfacing with CP110 radios is easier than ever. CPS software enables users to perform various programming functions and allows for direct entry of frequencies. Plus, the CPS software provides access to great features such as Reverse Burst to help eliminate unwanted noise, Radio Reporting to help manage cloning and radio profiles, Manager Lock, Power Select, PL/DPL Defeat and two additional Time-Out Timers.

## Power and Coverage\*\*

CP110 UHF—2 Watt model provides coverage of up to 250,000 sq. ft., 20 floors.

CP110 VHF—2 Watt model provides coverage of up to 220,000 sq. ft., 13 floors.

## Exceptional Industrial Design

Weighing just 10.3 ounces with the battery, the CP110 is designed to be comfortable to wear all day. Plus, the user interface makes the radio simple and easy to use—little to no training required.

## Flexible and Durable Battery Life Solutions†

All CP110 battery packs are designed and manufactured to ensure the durability of your radio. CP110 radios ship with a high capacity Lilon battery that offers up to 24 hours of battery life. Other batteries available for purchase include an ultra high capacity Lilon battery and an alkaline battery kit.

## Tri-Color LED Interface

The convenient tri-color LED interface identifies different radio features and radio status.

## Easy Cloning

Quickly copy settings from radio to radio with either the Radio-to-Radio Cloning Cable or the Multi-Unit Charger accessories. (Both sold separately.)

## Convenient Charging

An easy-to-use drop-in charger keeps radios charged, ready—and centrally located.

## Advanced Voice Activation (VOX)

Convenient hands-free operation when used with optional accessories.

## Additional Features

Select models offer even more capability.

### Channels

At the touch of a button, workers or supervisors can change channels to talk with different work groups. Models available with 2 or 16 channels.

### Channel Aliasing

Simple programming enables each channel to have a user-defined name. (Available on CP110 display models.)

### Front Panel Programmability

Five programmable buttons enable quick access to features such as scan list, power select and manager lock. (Available on CP110 display models.)

\*CPS is Windows® XP, Windows 2000 compatible, separate USB cable required.

\*\*Coverage will vary based on terrain, conditions and radio model.

†Battery save feature must be activated for optimal battery life.



## CP110™ Standard Package Includes:

- One CP110 Portable Two-Way Radio
- High Capacity Lilon Battery
- Spring Action Belt Clip
- Charging Adapter
- Drop-in Charging Tray
- User Guide
- Safety Sheet

### Motorola—A Name You Know and Trust

For more than 75 years, Motorola has been a leader in creating state-of-the-art wireless communications. The CP110 Portable Two-Way Radios uphold that superior standard. Each radio and radio accessory is backed by a limited one-year warranty on parts and labor. So when you select the CP110, you'll experience the same exceptional quality you've come to expect from all Motorola products.

## CP110 Accessories

Further enhance the productivity benefits from Motorola CP110 radios with these convenient, time-saving accessories.

### Lightweight Headset with Boom Microphone

HMN9013

Ideal for noisy work conditions or to avoid disturbing others in the area. Convenient way to speak and listen while wearing the radio on the belt.



### Temple Transducer Headset with Inline Push-to-Talk (PTT) Microphone

RMN5114

Lightweight headset converts audio into sound vibration and transmits into the inner ear. Users can hear both radio audio and their surrounding environment. Push-to-talk button activates microphone when you're ready to speak.



### Ultra High Capacity Lithium-Ion Battery

RLN6308

Ultra high capacity rechargeable battery provides up to 26 hours of battery life per full charge.



### Multi-Unit Charger

RLN6309

Allows drop-in charging for up to six radios and/or batteries from a single outlet. Also provides a central storage location for radios at the end of a workshift.



### Radio to Radio Cloning Cable

RLN6303

Save time by cloning all programming and user menu settings at the touch of a button.



### CPS USB Programming Cable

RKN4155

Provides connectivity to CPS software to perform various programming functions. CPS software is Windows® XP and Windows 2000 compatible.



### Hard Leather Carry Case

RLN6302

Durable leather case provides extra protection in tough work environments while still allowing easy operation.

